

FOR IMMEDIATE RELEASE

For more information:

Sydney Stigge-Kaufman

618.646.3086 office

314.610.7420 cell

Sydney.stigge-kaufman@estl189.com



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EXCELLENCE

SANTA DELIVERING 4,100 TOYS IN EAST ST LOUIS

Preschool Students to greet Santa and receive stuffed animals

EAST ST. LOUIS (IL), December 5, 2018 – Santa is already out making holiday gift deliveries today. But instead of his sleigh and reindeer, Santa is using a semi-trailer and a logistics company to help get the job done.

FW Logistics is helping Santa deliver over 4,100 brand new, extremely large and plush stuffed animals to students across the East St. Louis School District today. Preschool students at Vivian Adams Early Childhood Center will be the only ones to see and meet Santa himself today. Santa plans to come between 1:00-1:30 p.m. to greet the 400 preschool students and make the personal delivery at this school. Then the experts at the FW Logistics crew will deliver the remaining stuffed animals to the other 9 schools within the district.

“I hear Santa always accepts a bit of help from others who wish to help him on his mission,” noted East St. Louis School District spokesperson Sydney Stigge-Kaufman. She described that staff at FW Logistics had a client with thousands of extra, brand new, high quality stuffed animals that needed to be matched with children who would care for them locally. “All the pieces just came together for a great partnership. We are grateful to the donor who provided the toys. FW Logistics volunteered their expertise to deliver the stuffed animals and the East St. Louis School District has the kids who will receive the items,” noted Kaufman. “The preschool students will be overjoyed to see Santa and the gifts he is bringing!”

Media are welcome to come see Santa and FW Logistics make the toy delivery today at Vivian Adams Early Childhood Center, located at 501 Katherine Dunham Place in East St. Louis between 1:00-1:30 p.m. Please see attached photos of new, oversized stuffed animals to be given.

East St. Louis School District 189 is focused on providing rigorous, high quality education and exceptional educational experiences to the nearly 6,000 students within the community. Our vision is for students to be supported physically, socially, and emotionally in a safe and nurturing environment to achieve academic success that prepares them for college, the workforce, and citizenship in the 21st century. For more information, visit www.estl189.com. Follow more great stories @estl189 on [Facebook](#) and [Twitter](#).

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